

# POOJA POTDAR

Instructional Designer | Accessibility Advocate | eLearning Enthusiast | 5+ Years in EdTech

Logan, (UT) | [poojapotdar126@gmail.com](mailto:poojapotdar126@gmail.com) | [www.linkedin.com/in/pooja-potdar-id](https://www.linkedin.com/in/pooja-potdar-id) | [poojapotdar126.wixsite.com/portfolio](https://poojapotdar126.wixsite.com/portfolio)

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### SKILLS

- **ID Models:** ADDIE (framework), ARCS Model, Merrill's First Principles, Gagne's Nine Events, Bloom's Taxonomy, Kirkpatrick model.
- **Tools and LMS:** Articulate 360, Canvas, CORE-COMPMS, Camtasia, Canva, Totara, Audacity, H5P.org, Vyond, Cidi Labs, Jira, Adobe.
- Other: LMS integration, Project Management, UDL, Adult Learning, Gamification, Microlearning, Prompt Engineering and Collaboration.

### EDUCATION

#### Master of Science in Instructional Design and Technology

*The University of Tampa (UTampa)*

GPA: 4.00

August 2023 - December 2024  
Tampa, FL

#### Master of Science in Organic Chemistry

*Savitribai Phule Pune University (SPPU)*

GPA: 3.94

July 2017 - April 2019  
Pune, India

#### Bachelor of Science in Chemistry

*Shivaji University Kolhapur (SUK)*

GPA: 3.88

July 2014 - March 2017  
Kolhapur, India

### PROFESSIONAL EXPERIENCE

Utah State University (College of Veterinary Medicine)

Instructional Designer II

Logan, UT  
February 2025 - Present

- Leading curriculum mapping initiatives to align course outcomes with program objectives.
- Developing standardized Canvas templates with DesignPLUS, streamlining course design processes and offering a consistent user experience.
- Conducting intensive faculty training on best practices in instructional design, education technologies, and enhanced teaching strategies.

Altair Engineering, Inc.  
eLearning Intern

Troy, MI (Remote)  
May 2024 - August 2024

- Led the design, development, and implementation of eLearning courses to drive improved learning outcomes and accessibility of content.
- Researched Articulate Rise course accessibility features and provided actionable recommendations for enhancing inclusivity and usability.
- Led the content export for the Chatbot project for efficient content management, enhancing efficiency in course delivery.

UTampa Online, The Office of Graduate and Continuing Studies - UTampa  
Graduate Assistant

Tampa, FL  
August 2023 - December 2024

- Developed two distance learning courses in Canvas, utilizing templates, modules, and assessments to support effective instructional delivery.
- Created infographics, style guides, & PPT summaries to align with UTampa's branding & communicate complex information to stakeholders.
- Developed a KPI dashboard to track the progress of projects and support data-driven decision-making.
- Reviewed courses and websites regularly, providing actionable feedback to improve design, accessibility, and user experience.

Integra Software Services  
Academic Content Writer, Higher Education

Pondicherry, India  
August 2021 - July 2023

- Created Alt-Text for educational material (graphs, charts, images) of Pearson and Wiley to make them accessible for special needs learners.
- Advised use of SMILES string for chemistry Alt-Text, which, on implementation, decreased the content development time by 70%.
- Researched automation tools for creating Alt-Text for chemical structures to address the challenges and contribute to the company's goals.

Evelyn Learning Systems  
Subject Matter Expert - Chemistry

Delhi, India  
February 2021 - August 2021

- Provided solutions on the Amazon Academy Portal in a step-by-step format to help students get a clear explanation of concepts.
- Developed content and mock tests for IIT JEE and NEET examinations that served as learning material for aspirants.
- Led training for new joining SMEs on client guidelines and reviewed their work to ensure quality in curriculum development.

UpThink EduTech Services  
Matter Expert - Chemistry

Pune, India Subject  
January 2020 - January 2021

- Assisted learners through online tutoring platforms such as Brainfuse, SmartThinking & Bartleby to resolve their academic doubts.
- Interacted with learners through chat to motivate and guide them through their academic problems (General and Organic Chemistry; K-12).

### CERTIFICATIONS, HONORS & FELLOWSHIPS

- Regional Teaching Academy (RTA) Fellow, Utah State University
  - Phi Kappa Phi Honor Society – Invited Member
  - Social-Behavioral-Educational Researchers
- November 2025- Present  
November 2024 - Present  
September 2024

### EXTRACURRICULAR ACTIVITIES

YouTube Channel <https://www.youtube.com/@PeriodicChemistry>

June 2020 - Present